



**HIMSS Northern California Chapter
Innovation Conference & Showcase
April 4, 2017**

Below are the sessions that qualify for CPHIMS or CAHIMS continuing education (CE) hours. Check the “v” column for all sessions attended and total the number of CEs earned each day. At the end of the form, total the number of hours earned for the entire event. **Do not send this form to HIMSS. Retain this form for your records.** You will need to provide a copy of this form if selected for an audit when renewing your certification.

Time	Session	Eligible CEs	(v)
8:45 – 9:30	Opening Keynote: Creating Delightful Consumer Experiences: What Can We Learn from Other Industries?	0.75	
9:30 – 10:15	Session 2: The Business Case for Competing on Consumer Experience in Health Care <i>Doug Thompson, Sr Research Director, The Advisory Board Company</i>	0.75	
10:30 – 11:30	Town Hall Breakouts / Session 3 <i>Track 1: Convenience and Access</i> <i>Track 2: Transparency and Service</i> <i>Track 3: Building Lasting Relationships</i>	1.0	
11:30 – 12:15	Session 4: How to Design a Consumer Strategy That's Right for Your Organization <i>Sanjay Shah, Director of Strategic Innovation, Dignity Health</i> <i>Royal Tuthill, Chief Transformation Officer, Docent Health</i>	0.75	
1:30 – 2:15	Afternoon Opening Keynote Panel / Session 5 Patient Driven Innovation, Design Thinking, and the Maker Movement <i>Amy Cueva, Founder and Chief Experience Officer, Mad*Pow</i> <i>Grant Wedner and Farzad Azimpour, Design for Health, IDEO</i> <i>Gokul Krishnan, Founder and Creator of Maker Therapy</i>	0.75	
2:15 – 3:30	Workshop Breakouts / Session 6 <i>Design Thinking Workshop - Mad*Pow</i> <i>Design Thinking Workshop - IDEO</i> <i>Making Workshop - Maker Therapy</i>	0.75	
3:45 – 4:15	Changing the Conversation: How Patient Preferences Can Transform the Physician-Patient Consult <i>Amer Haider, CEO and Co-Founder, Doctella.com</i> <i>Fahd Khan, MD, MSE, Neurosurgeon, California NeuroInstitute</i>	0.5	
4:30 – 5:15	Closing Session: Patient Forum <i>Sarah Krüg, CEO, Cancer101; Executive Director, Society for Participatory Medicine;</i> <i>Founder, Health Collaboratory</i>	0.75	
Total Continuing Education hours earned for this event (max. = 6.0)		6.0	

I am claiming credits to renew my: CPHIMS CAHIMS

I attest that I have attended all the sessions indicated above in their entirety.

Printed Name

Certificate Number

Signature

Date